



A happy man indeed! Mr. Bill Johnson leans out of his new Corsair as Mr. John Petherick of the South Hants Motor Company holds the keys. Miss Mullard makes herself comfortable on the bonnet—while Mr. John Mulcock, University Reporter of the "Southern Evening Echo," looks on. —Mullards photo.

A knock at the door... and he'd got a new car

"ECHO" STAFF REPORTER

BILL JOHNSON calmly sat in his armchair watching television the other evening... when there was a knock on the door and MOW 978F was his.

It was no Bond-like coding either. For the message was, that sitting gleaming and white in Mullard's Works in Southampton was a spanking new Ford Corsair V4, which he won for £5.

"It's fantastic, I must be dreaming," he said. Bill is a production supervisor at Mullards and lives in Alpine-close, West End Park, Southampton. He's 43 and exclaimed (still a little suspiciously) that he never dreamed it could happen to him.

But it did, and to prove it, attractive "Miss Mullard"—20-year-old Martha McDonnell—was there to press the ignition keys firmly into the hands of Bill, who was getting the biggest prize he had won in his life... complete with a year's road tax, insurance and a tank full of petrol into the bargain.

It all began when Mullard's Sports and Social Club decided to provide what they called the 300 section. That was part of the club that only 300 people could join for a trial period. They all subscribed five shillings a week, and had the added chance of winning £20 a week. The main attraction, however, was the car.

£255 PROFIT

And it went down well. The

club made a profit of £255 said the chairman, Mr. B. D. White, while the chairman of the 300 section, Mr. D. Jeffs, said he was also pleased by the interest the section had aroused in the club, which can boast more than 1,000 members.

Then came the big event of the evening—the draw, which was made by Mr. John Mulcock, the University Reporter of the "Southern Evening Echo." He announced the winner—and there was silence.

The only thing to do was to fetch Bill, so that Mr. John Petherick of the South Hants Motor Company, who supplied the car, could hand over the keys to "Miss Mullard," who, in turn, presented them to Bill.

So successful was the draw that the club are now contemplating holding one for TWO cars.